

Business Philosophy

“‘Execution’ is going to be the key for us.”- From the Chairman’s Desk

CONTINUOUS GROWTH & INNOVATION

Is what I need the group’s focus on. We need to re-invent our ideas, approach and methods constantly to keep pace with the changing circumstances and new demands. And as the famous proverb goes, ‘Don’t keep all eggs in one basket’, the growth that we want to achieve should come from all directions i.e. new products, new markets, new customers, new technology, new acquisitions, new features to existing products and any other innovation that can help reinvent the company and ourselves. Innovation has to be made a culture.

Traditionally we have been a company with constant velocity, we now need to accelerate and for doing this we can’t do things the way we used to do in the past. It’s time to ‘switch gears’. Let our vision and mission be a point of validation and give direction to thousands of decisions we make every day.

Growth is essential for the survival and the only way to move forward, and we have to really work hard and smart to execute our vision. We are in the midst of realizing the synergies between Rishabh, Shanti and Lumel, companies with long histories and tradition and yet young to show speed and agility. ‘Execution’ is going to be the key for us.

Each of our group companies have a tremendous amount of knowledge, experienced people and an appetite to grow. We are in the business of measurement of electrical energy and all the related parameters used in the generation, transmission and distribution of electricity and products to control record and manipulate these parameters for the automation industry. Long-term vision is to grow each of these sectors with cross-fertilization and to use the knowledge to expand our product portfolio with products using these technologies.

Lets live growth!